CPQ & Product Configurator for Website

User guide: Let customers configure products on your Odoo website shop: visual product configurator with pictures and colour swatches, step-by-step guided selling, live price and rules, add to cart at the configured price, request a...

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1. How it works
2. Menus at a glance
3. Setup
4. Step by step
5. Features at a glance
6. Questions we often get

1. How it works

1. **Publish.** Publish the configurable product: its page shows Configure instead of Add to Cart.
2. **Configure.** Visitors go through the steps, see each choice's price and why a value is unavailable.
3. **Order or ask.** Add to cart at the configured price, request a quotation, or save it for later.
4. **Follow up.** Saved configurations and quotations appear in the portal; send links to customers from the backend.

2. Menus at a glance

Where everything is. Each row is a main menu and the screens inside it.

Menu	Screens inside
CPQ > Configurations	(opens directly)
CPQ > Option Mix	(opens directly)
CPQ > Configuration	Configurable Products, Characteristics
Sale	Configurable Products

3. Setup

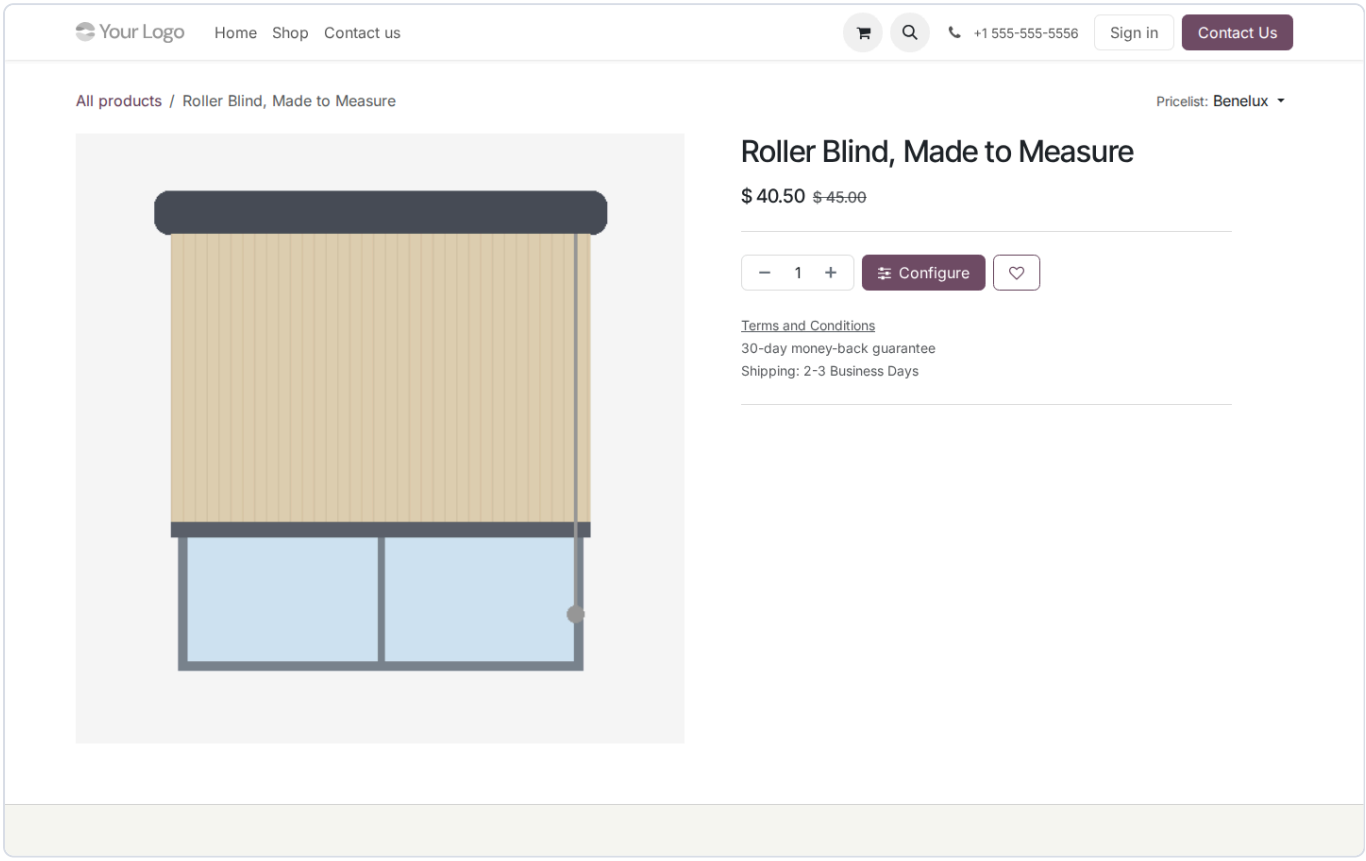
1. **Configurator.** Set up the configurable product in CPQ & Product Configurator.
2. **Publish.** Publish the product on the website.
3. **Test.** Open the Website Configurator button on the configurable product.
4. **Share.** Use Send to Customer on a configuration to email its link.

4. Step by step

The main screens in the order you use them, with what to do on each.

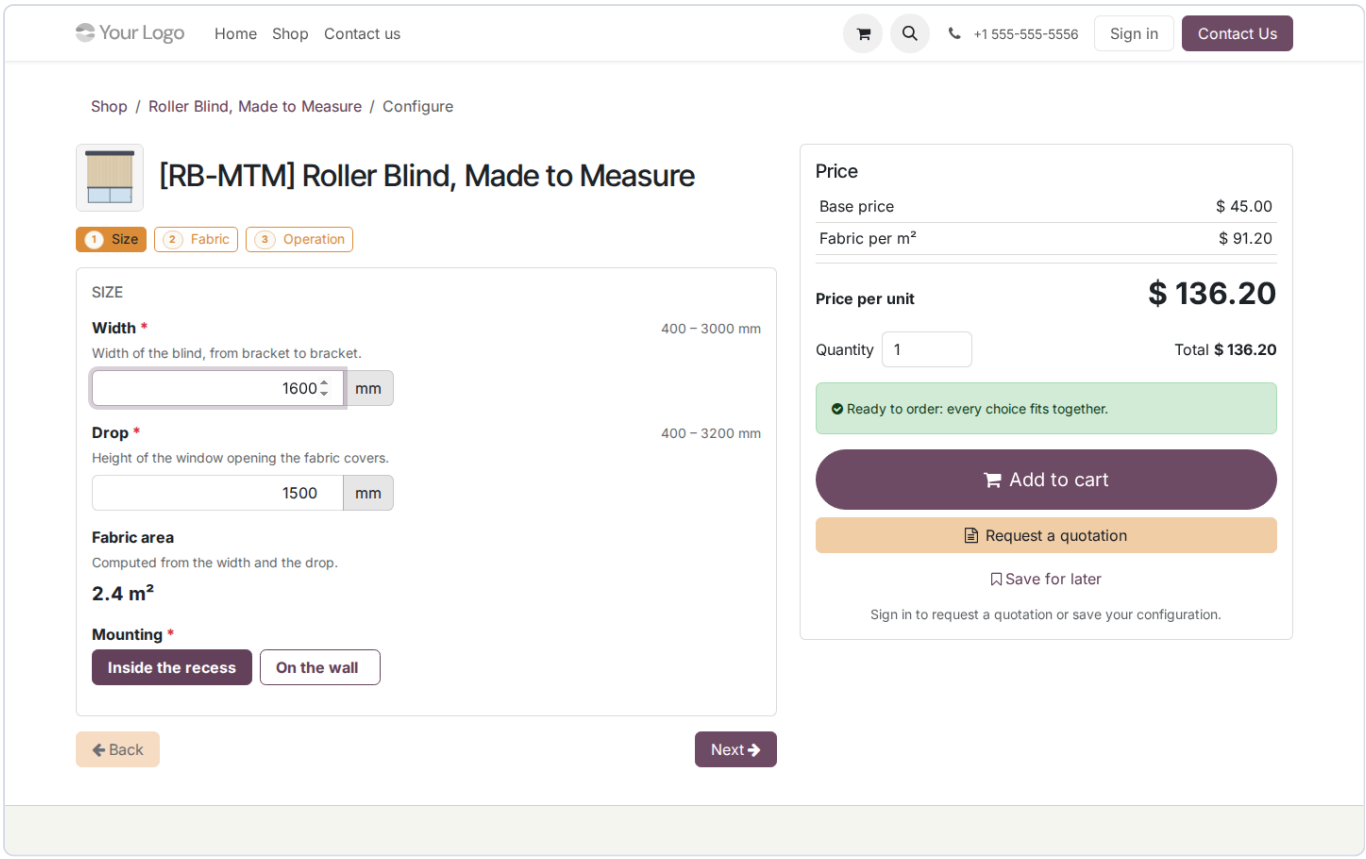
1 Configure on the product page

A configurable product shows Configure instead of Add to Cart.



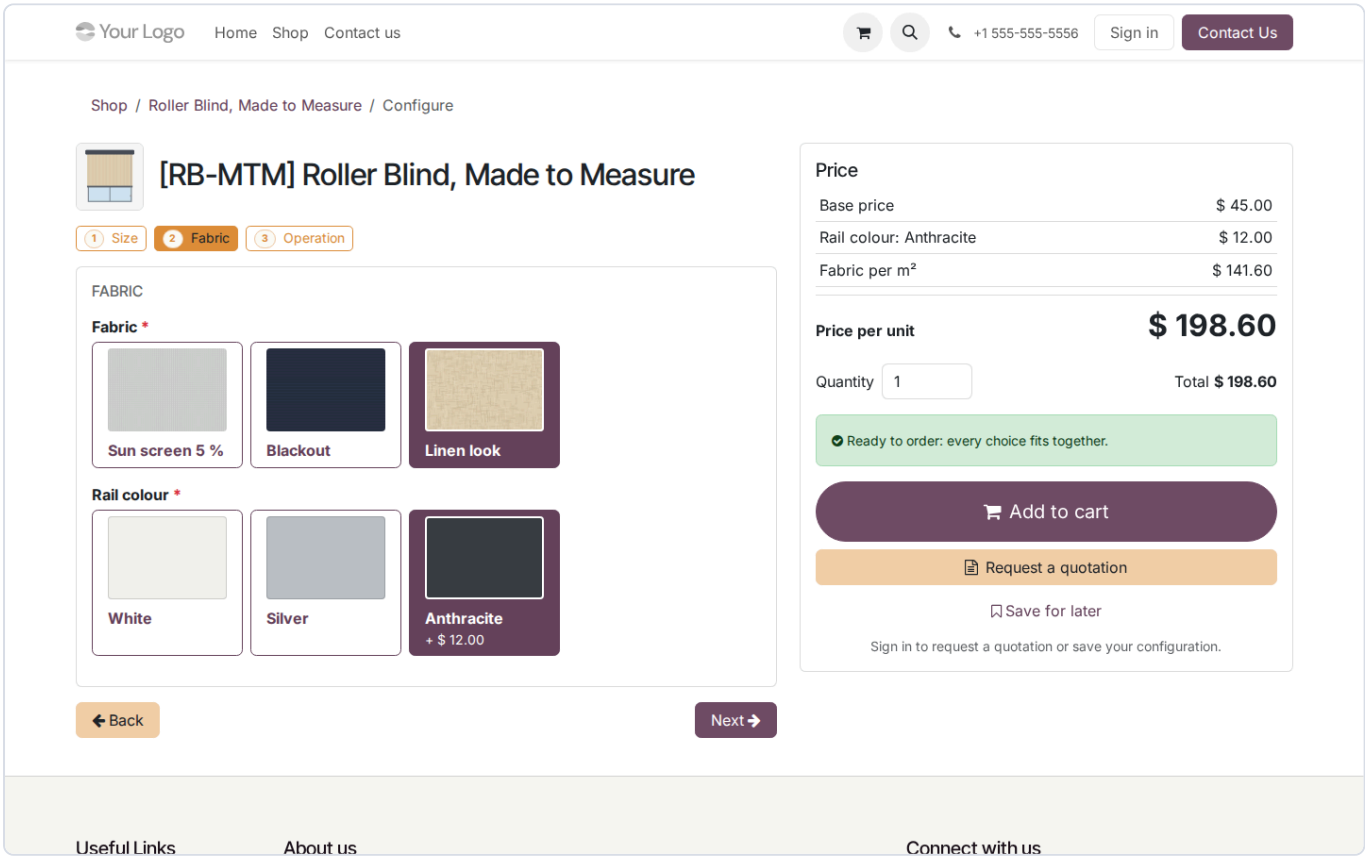
2 Step by step on the website

The first step with the dimensions and the computed area; the price follows on the right.



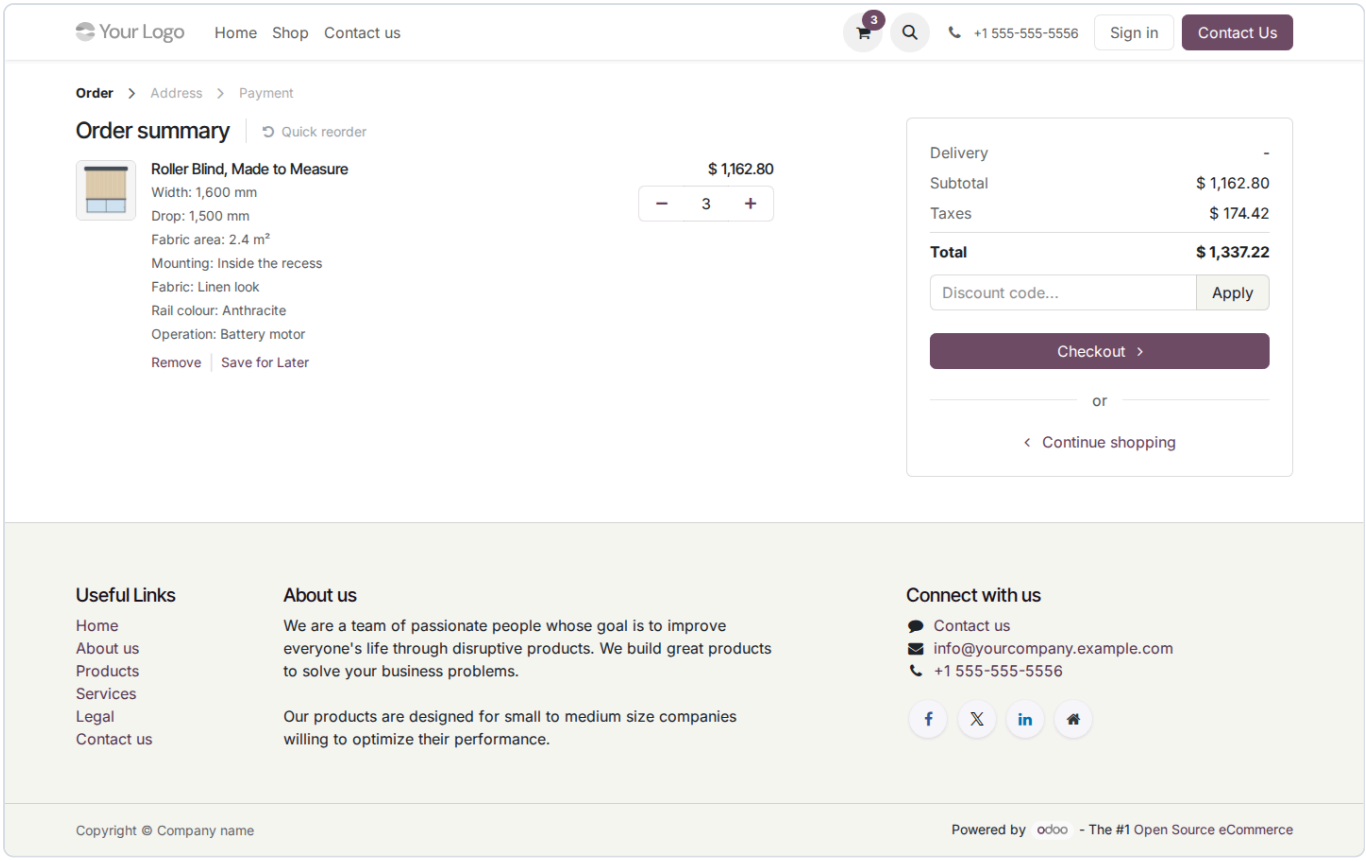
3 Pictures, swatches and live price

Fabrics with pictures and rail colours with swatches; every choice updates the price.



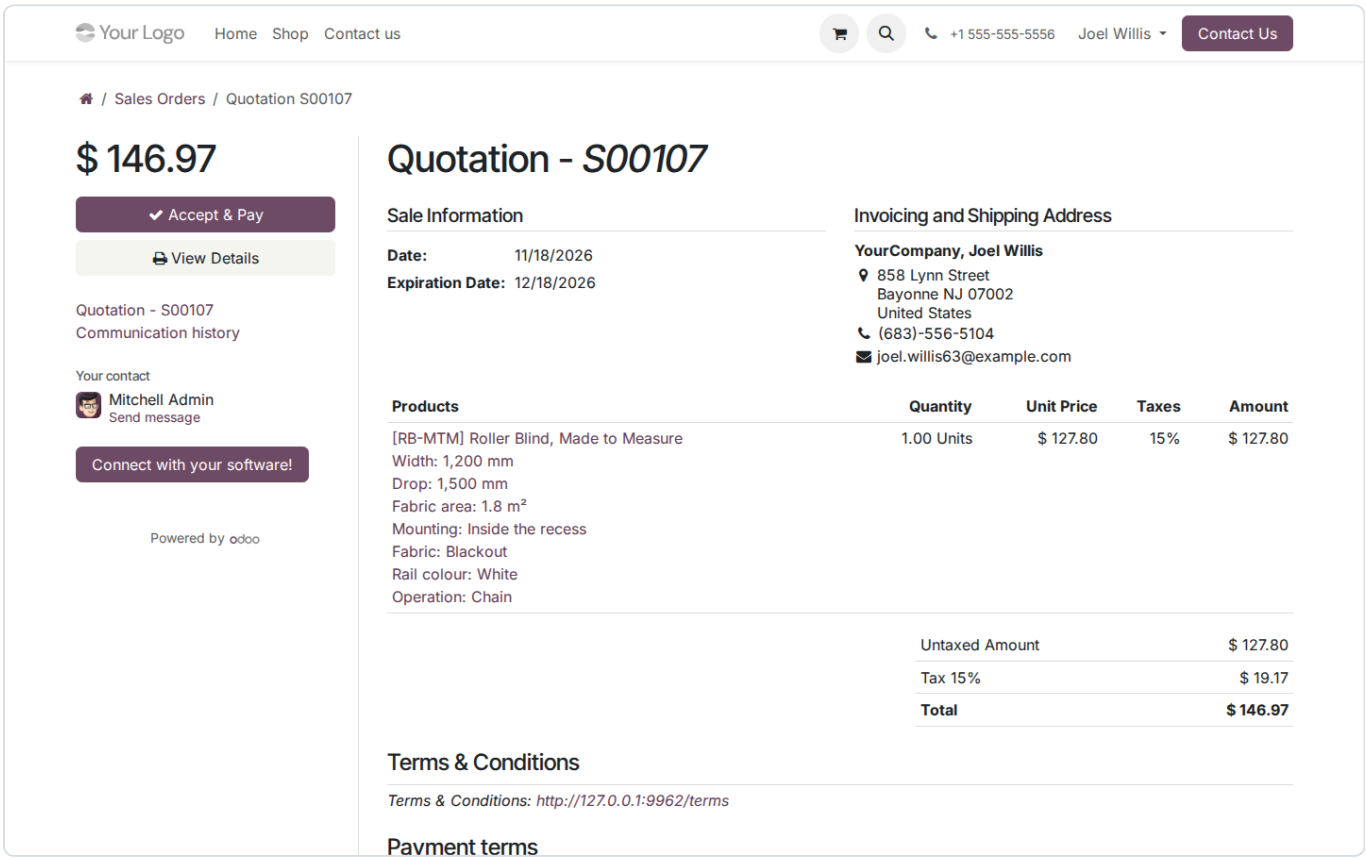
4 In the cart at the configured price

The configuration becomes the line description, at the configured price.



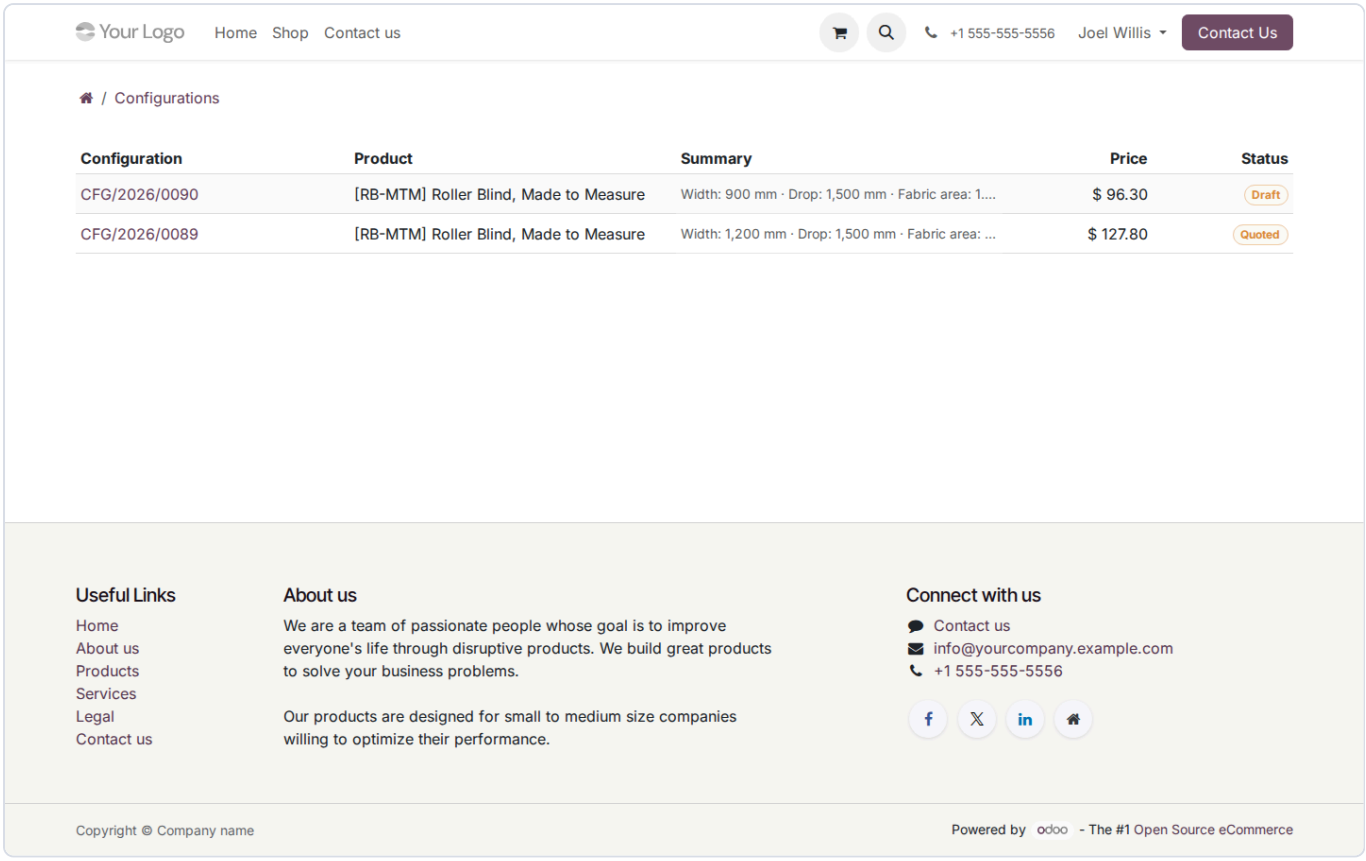
5 Request a quotation

A signed-in customer sends the configuration as a quotation, followed in the portal.



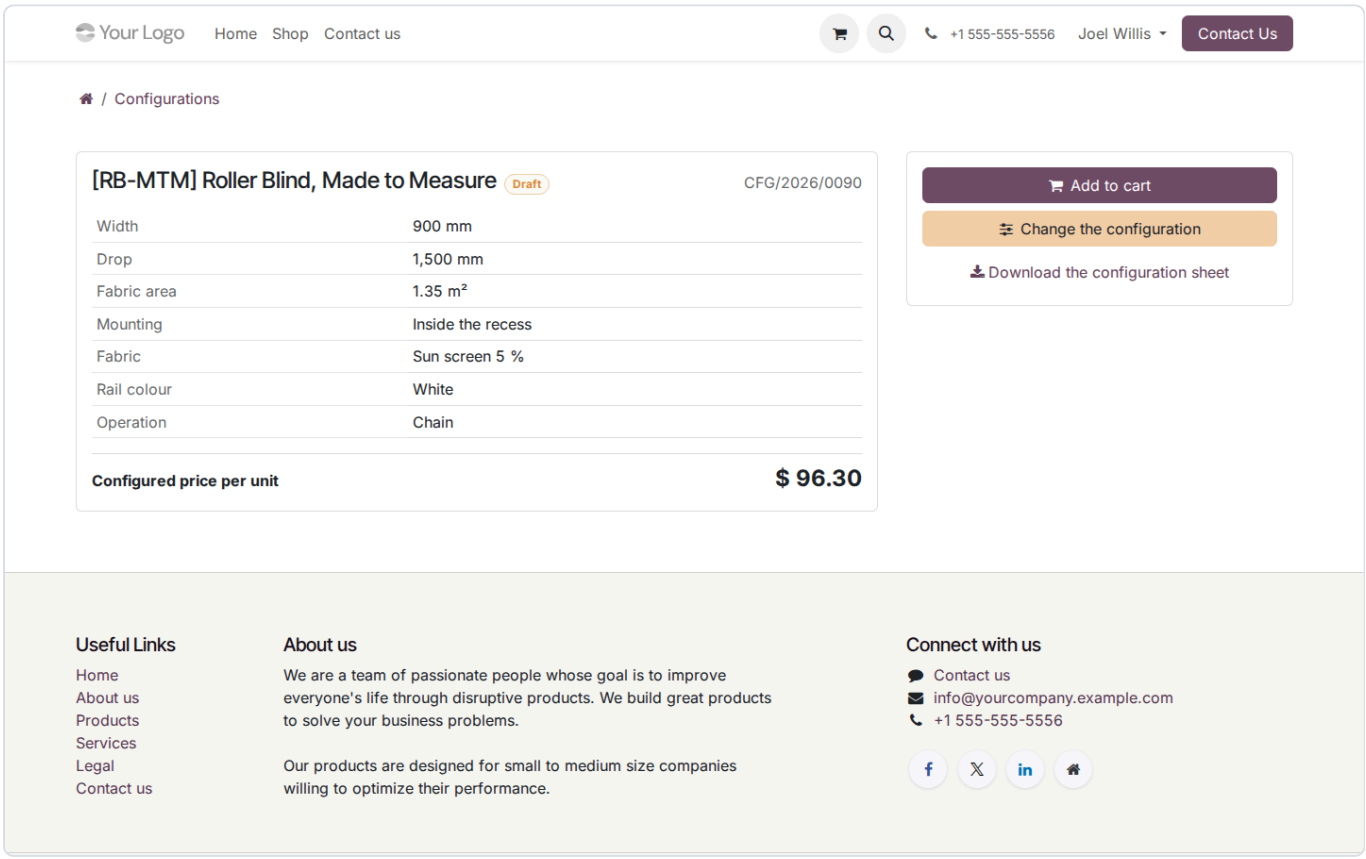
6 My Configurations

Saved and quoted configurations in the customer portal.



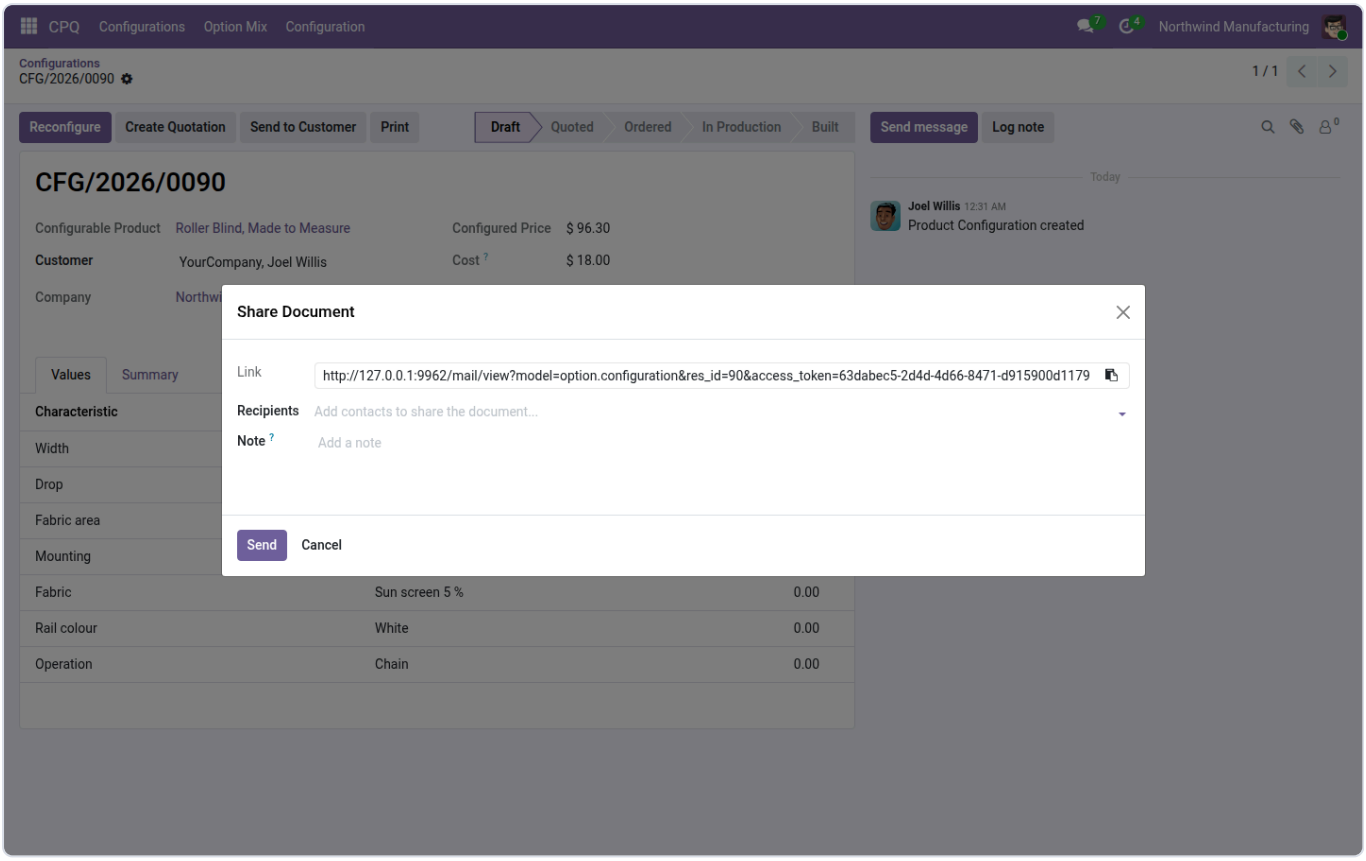
7 Review, change, order

A saved configuration with its values and price: add it to the cart, change it, or download the sheet.



8 Send a configuration to a customer

From the backend, a salesperson emails the link of a configuration to the customer.



5. Features at a glance

Area	What it does
Configure button	Replaces Add to Cart on configurable products; the quick add is hidden for them.
Visual and step by step	Pictures, swatches and the steps of the backend configurator, mobile friendly.
Live rules and price	Every change is checked on the server: unavailable values with their reason, the price per unit and total.
Add to cart	At the configured price, each configuration on its own line; an unconfigured product cannot be paid.
Request a quotation	Signed-in customers send the configuration as a quotation to your salesperson.
My Configurations	Saved configurations in the portal: review, change, order or download the PDF.
Send to customer	A salesperson sends a configuration link; the customer reviews, changes and orders it.

6. Questions we often get

Do I need CPQ & Product Configurator?	Yes, this add-on puts its configurator on the website; it is installed with it.
Do visitors need an account?	No to configure and order; yes to request a quotation or save a configuration.
Are prices in the website currency?	Yes, prices follow the currency of the website pricelist.
Can the visitor see costs?	No. The website shows the price only.

> Need help setting up? Email support@viyuginfotech.com or WhatsApp +91 83207 42187.